

PRINTING

The Standard maintains a first class Job Department and is equipped with up-to-date machinery and type to handle every class of Commercial and Society Printing with Promptitude, Accuracy, and Taste, at reasonable prices.

THE STRATHMORE STANDARD AND BOW VALLEY

An Independent Newspaper, circulating throughout the Western Bow Valley. It is the news and advertising medium of the following points in the Bow Valley: Ardenode, Baintree, Carseland, Chancellors, Chendie, Dalemead, Dalroy, Irricana, Keoma, Langdon, Namaka, Nightingale, Standard, Strathmore, Rockyford, Rosebud, Tudor, etc. Official organ of M. D. Keoma, No. 249. M. D. Grasswood, No. 248; and M. D. Bow Valley, No. 219.

Is Your Standard Paid Up?

Month and year of expiration is shown with your address. Thus, May 25, indicates that your subscription expires May 1925. Pay in advance. Post regulations require this.

VOL XVI, No. 44

Strathmore, Alberta, July 29th, 1925

Subscription per Annum, \$2.00, Foreign \$2.50

Renew Arrangements

A renewal of arrangements for the removal of settlers from the drought area of south-eastern Alberta has been made by the Provincial Department of Agriculture with the railway companies and the federal government. This has been done owing to the request received from a number of farmers in that area who have been faced with the prospect of another crop failure this year and desire to be removed to other locations in the province. The provincial government does not attempt to influence the settlers to the locations which they will move, but assists them in moving and getting located. In an effort to interest these settlers in the irrigated lands on Lethbridge Northern Irrigation district, James Pike, colonization manager of the district, has canvassed the situation, and now has 100 applications for locations on the tract.

COMING EVENTS

Girl Guides Lawn Social in Strathmore Park, Friday, August 7th, 6 p.m. to 8 p.m.

Watch for the dance at Walter Keeler's new barn, August 7th.

Baseball Tournament

— At Strathmore —
WEDNESDAY, AUG. 5
Games at 10 a.m., 2:30 and 6 p.m.

Carseland, Keoma, Standard and Strathmore Teams
Admission, per game — 35c

DANCE IN EVENING
at Memorial Hall
Mrs. Trainor's Orchestra
Admission: Gents, \$1.00
Ladies 50c.

LET'S GO GANG!

UNRESERVED

AUCTION SALE

— At —
STRATHMORE

— on —
Saturday, August 1st

1925 at 1 p.m.

50 HEAD WORK HORSES

Comprising well-matched teams, Mares and Geldings, weighing 2600 lbs. to 3600 lbs., young and well broke, will be sold absolutely without reserve.

Further entries for this sale, Horses or Cattle, will be accepted before 10:30 a.m. morning of sale.

— Terms Cash —
A. LAYZELL, Auctioneer

Calgary, Alberta 29-7

"IN THE NAME OF LOVE"

— with —
RICARDO CORTEZ, GRETA NISSEN,
WALLACE BEERY, RAYMOND HATTON
— A Paramount Picture —

MEMORIAL HALL, STRATHMORE, AUG. 1

"THE TEN COMMANDMENTS"

August 13th, 14th, 15th

Wheat Pool Makes Payment

20c Now, Final Payment Next Month.

Initial Payment for 1925 \$1.00

A number of local farmers have already received their third payment for the Wheat Pool, announced last week, and it is stated that all the cheques will have been issued by the end of the month. The present payment is 20c per bushel.

This makes a total of \$1.55 per bushel paid to date on No. 1 wheat, basis Fort William and Vancouver. The deduction per bushel for points in this district is 18 1/2c.

The final payment for the 1924 crop will be made in August. Due to the volume of wheat received during recent weeks, the pool did not close till July 15th.

The initial payment on the 1925 crop will be \$1.00 per bushel for No. 1 wheat, which is the same as the initial payment for last year.

Twenty cents a bushel will be paid on No. 1, 2, 3, and 4 northern, also the fourths of these grades; 15 cents on No. 6 fourths and rejected grades, and 10 cents will be paid on No. 6, fourths and rejected of other grades.

No payment, the statement says, will be paid at this time on feed and such wheat graded rejected, heated and condemned. Spreads on grades will be adjusted when the final payment is made.

Dalemead

Mrs. A. Patchet and family, from Bassano, are visiting her parents, Mr. and Mrs. Gilbert, these days.

The sewing demonstration conducted by Miss McIntyre the first three days of last week were attended by about sixteen ladies, and much enjoyed.

The long waited trip to Bowmont Park, Calgary, turned out to be very successful, and produced all the thrills longed for. Some forty-five young people made up the party, and these indulged in boating, swimming, games, and riding on the merry-go-round, when they got there.

Miss Evelyn Baldwin is visiting with relatives and friends at Brecker.

Mr. and Mrs. J. S. Holmes, after a very eventful trip of some two weeks, which took them to Beresford, Man., returned on Thursday, July 23.

The Behen family, of Dalemead, are holidaying at Banff these days.

Mr. and Mrs. J. Patterson and family, from Oklahoma, Oklahoma, whom all will remember as residents of the community some years ago, took the opportunity by surprise last Sunday when they arrived here to visit old friends and acquaintances once more.

Tourists, they say, are a benefit to the country, financially. But for us it means more new items. So let's boost the tourist trade.

Crop Prospects Good

The weather during the past week has much improved the outlook for this year's crop. The highest temperature recorded was 77.2, and the sky has been overcast, with occasional showers.

As a result the grain is filling well, and if there is no further excessive heat can carry through to maturity with little additional moisture.

While there has been no general rain throughout the week, there have been frequent showers. About four a.m. Monday morning a sharp thunderstorm brought heavy rain of short duration. In places this amounted to a downpour, but was heaviest to the north and east. The figures for this rain at various points in the districts, as supplied by the C.P.R. watermasters are: Strathmore, 22; Crowfoot, 6 miles east Strathmore, 45; Carlton (north east of Irricana) 140; Chendie, 37; Winona (southwest of Rockyford), 78; Gleichen, 40. There was no rain at Dalroy.

One good feature of the week was that despite the numerous showers no hail was reported.

The rainfall for the month at Strathmore up till Tuesday morning totalled 2.58 inches. During June 4.54 inches were reported here, with an average for the district of 4.41. Crowfoot during June was peculiarly favoured, 6.19 inches falling there.

Present prospects for the district are therefore for a good crop and an early harvest, and, very important also, a good price.

BOW VALLEY U.F.A. AND U.F.W.A. MEET AUGUST 8

The next meeting of the Bow Valley U.F.A. and U.F.W.A. District Association will be held at Namaka on Saturday, August 8th, at 10 a.m. Good speakers and several important resolutions. Everybody welcome. The meeting will be held in the I.O.O.F. Hall.

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Tourists, they say, are a benefit to the country, financially. But for us it means more new items. So let's boost the tourist trade.

Baseball Tournament

Baseball fans keep in mind that next Wednesday a tournament will be held in Strathmore. Games will be played at 10 a.m., 2:30 p.m. and 6 p.m. The competing teams are Carseland, Keoma, Standard, and Strathmore. They are all evenly matched and this should make a good day's sport.

In the evening a dance will be held in the Memorial Hall to the music of Mrs. Trainor's orchestra.

Let's all go.

Craigantler News

The crops are ripening fast, and by August 10th harvest will be in full swing.

A son was born to Mr. and Mrs. F. Mull at the Gleichen Hospital on the 29th. Fred is all smiles.

Mrs. F. Hall left last week to visit with her parents at Buffalo Lake.

Early on Monday morning a thunder storm came up from the N.E., the lightning striking a call for Mr. J. A. Nordquist, and if it had not been for the lightning conductor on the house, it would have likely struck the house.

Mr. Nordquist getting quite a shaking up as it was. The rain that fell for about forty minutes helped the grain crops.

The hay crop is very good in the district, and prospects of a good second crop.

Mrs. Oxley and Anderson, of Strathmore, were in the district last week, and by all accounts, were successful in closing some deals.

Billy Hamilton is back in the district again, and he seems to be at home after spending some years working for Mr. Elder.

ROSEBUD SPORTS

Rosebud will hold its annual Sports Day on August 7th. There will be a baseball tournament, and sports of all kinds, while a dance will be held in the evening.

Days We'll Never Forget



Langdon

A son was born to Mr. and Mrs. Geo. Whitney, Friday, July 24th.

Mr. and Mrs. V. E. Dye and daughter, Ada and Muriel, went to Staveland on Tuesday, returning Friday.

Mr. and Mrs. H. Tuic and Fred returned on Thursday evening from the W.I. vacation spent at Banff, and the flat there, with high banks all round it, make it possible to give thousands a fine view.

The W.I. picnic was held at Chertowere Lake on Friday. A good time was had by all, especially the children, who had all the ice cream they could eat. The following made donations of prizes for which the W.I. is very grateful: Geo. Henderson, A. Studd, S. Marshall, J. Brander, United Grain Growers, F. Stelle, S. Scott, O. Betsford.

Mrs. Cordery and children, of Edmonton, are visitors at the home of her brother, W. Alcock.

Winston Henderson had the misfortune to fall and severely cut his leg at the picnic on Friday. Doctor Salmon had to take several stitches in it.

Mr. and Mrs. F. Honey and child, Len, of Calgary, are guests at the home of Mr. and Mrs. L. Anderson.

After a month's holiday spent by motor to Banff, the Windermere, B.C., the Pacific Coast, Portland, Yellowknife Park, Mr. and Mrs. D. Snider came home Sunday evening. They went 4,500 miles, and are all enthusiastic about a camping trip.

MUNICIPAL CONVENTION

NEXT THURSDAY

Next Thursday, August 6, a convention of representatives of nearby municipal districts will be held in the Memorial Hall, Strathmore. Following the business the delegates will be entertained by Strathmore Board of Trade, and every member of the Board of Trade is asked to attend.

WINNERS IN RACES
Boys' 6 and under—Gordon;
Girls, 6 and under—Dorothy Kimmett;
Boys, 10 and under—1, Floyd Joel;
2, Gorman; 3, Cosgrove.
Girls, 10 and under—1, Rachel Harriman; 2, Agnes Frederic; 3, June Winiger.
Boys, 14 and under—1, Bert James;
2, L. VanTighen; 3, Donald Dugan.
Girls, 14 and under—1, T. Glendinning; 2, Gorman; 3, Rachel Harriman.
Boys, Three-legged Race—1, Geo. Thurston and Ted James; 2, VanTighen and Crelle; 3, H. Harriman and Bert James.
Girls, Three-legged Race—1, Adelaide Newall and June Winiger; 2, Rachel Harriman and T. Glendinning; 3, Gorman sisters.
Boys' Egg and Spoon Race—1, Bert James; 2, Fairbanks; 3, Ted James.
Girls' Egg and Spoon Race—1, Adelaide Newall; 2, Gorman; 3, Fredericks.
Boys' Sack Race—1, Thurston; 2, Fairbanks; 3, Gorman.
Girls' Sack Race—1, June Winiger; 2, Fredericks; 3, Gorman.
100 Yards Dash—Men—1, Freddie Benz; 2, Howard Logan; 3, Tommy Chamberlain.
Sack Race, Men—1, Geo. Thurston; 2, A. Morion.
Hop, Step and Jump—1, Betty Pioneer; 2, Avelia Stanley.
Standing Broad Jump—1, Lloyd Clark; 2, Freddie Benz.
(Continued)

Successful Sports at Nightingale

On account of counter-attractions and cloudy weather, the crowd at Nightingale Sports, held last Wednesday, was not as large as in former years, but nevertheless a very successful sports day was brought off.

The Nightingale sports, held in the afternoon, had certainly a good sports programme, and the flat there, with high banks all round it, make it possible to give thousands a fine view.

The horse and pony events were all well contested, and the athletic events gave the younger folks an opportunity of showing their prowess, while in the fat men's race, several bulky athletes figured, and were rewarded with suitable prizes.

The ball game was too one-sided to be good. Strathmore having a walkaway from Keoma with a 12-0 score.

The girls' basketball game certainly gave the younger folks an opportunity of showing their prowess, while in the fat men's race, several bulky athletes figured, and were rewarded with suitable prizes.

The football game between Nightingale and Standard resulted in a tie, 1-1.

The game was very even all through.

At the conclusion of the sports the crowd transferred themselves to Nightingale Hall, where an enjoyable dance was carried on till an early hour in the morning.

Mounted Events

School Children's Pony Race—1, James Cormack; 2, Kane; 3, Jane Winder.

Half Mile, (closed)—1, Albert Mercer; 2, Archie McLean.

Half Mile (open)—1, Dancy; 2, A. McLean; 3, Harwood.

Ladies Race (closed)—1, Edna Hill-ton; 2, Isabel Malcolm.

Pony Race, half mile—1, Dancy; 2, Snaib.

1 Mile Race—1, Mercer; 2, McKelchie; 3, Bosman.

Consolation Race—1, Donald Douglas; 2, J. Cameron.

Wagers: Race—1, Ted McConnell; 2, McIntosh; 3, Cliff Kimmett.

Barrel Race—1, Archie McLean; 2, Walter Mercer.

Ladies Race (open)—1, Edna Hill-ton; 2, Mrs. Fraser; 3, Florence Harriman.

The judges for the horse races were Mel Barber, Claude Jukes, and Chas. Kimmett.

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Girls, 6 and under—Dorothy Kimmett;
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Boys, 14 and under—1, Bert James;
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Hop, Step and Jump—1, Betty Pioneer; 2, Avelia Stanley.
Standing Broad Jump—1, Lloyd Clark; 2, Freddie Benz.
(Continued)



**Season-End
REDUCTIONS
House of Hobberlin**

TAILORED SUITS TO MEASURE

Balance of All Patterns at

20 Per Cent Off

Blues and Grays, Staples, at 10% OFF

THIS MEANS

A \$60.00 Suit at	\$48.00
A \$50.00 Suit at	\$40.00
A \$40.00 Suit at	\$32.00
A \$30.00 Suit at	\$24.00

— Lots of Good Patterns Left —

Thos. E. WRIGHT

"MEN'S BETTER WEAR"

Woman's Institute

Picnic

The annual picnic of the Woman's Institute was held on the beautiful lawn of Mrs. E. E. Thompson, north of town, last Friday afternoon, July 24th.

The members and friends began to gather about 5 p.m., and by 7:30 p.m. about seventy were ready to sit down to a beautiful repast on the lawn. Sandwiches, salads, pies, and cakes of all kinds were served, and few could resist, to which all did ample justice.

After supper a social time was spent, and nearly all present participated in the games, which were conducted by Mrs. DeWitt. The following names indicate who were the prize winners:

Children's race—In Mildred Tucker; 2nd, Thomas Schumann.

Boy's race—1st, Ralph Spring; 2nd, Sidney Frohberger.

Girl's race—1st, Pansy Frohberger;

2nd, Marion Thompson.

Woman's egg race—1st, Mrs. McCordell; 2nd, Miss Dugan.

Men's egg race—1st, Johnnie Schultz; 2nd, Carl Petersen.

Candy race—1st, Mrs. Schumann; 2nd, Mrs. Ashby.

These games caused considerable excitement and were much enjoyed. The enthusiastic guests were Dr. and Mrs. Girvin, of Calgary, and Mrs. Tibbet and grandson, and the Misses Dugan, sisters of Mrs. Dugan from Indiana.

Everyone present had an enjoyable time, and much praise is due to Mr. and Mrs. Thompson for their kind hospitality.

CHEAPER GAS IN SOUTH

The cities of Lethbridge and Calgary will likely receive a reduction in the rate charge for domestic gas as a result of the turning in of new wells with a considerable increased production of gas.

**Successful Sports
at Nightingale**

(Continued from front page)

Three-legged race—1, Dorothy Fries; 2, Charlie Jones; 3, Gloria and Chas. Brown.

Wheelbarrow race—1, Florence and Snowwater; 2, Ted McConnell and H. Logan.

Pat Allen's race—1, Albert Mercer; 2, Jessie Macintosh.

Pillow fight—comedy championlain.
 3-man relay race, half mile—1, Y. Chamberlain, F. Bess, A. Martin; 2, Groux, McConnel, Logan.

The ball game between Strathmore and Keoma would have been more interesting if Strathmore had not secured such a big lead early in the game. Keoma was not able to register a run, thanks to the good work of Eddie Crellin and Ray Green, as pitcher and catcher respectively, and good fielding support. The fielding of Keoma, on the other hand, was poor. Keoma was short some of their regular players.

Score was as follows:

Strathmore 1 0 7 0 0 4-12

Keoma 0 0 0 0 0 0-0

Teams were Strathmore—Gray, 11; Morton, 8.5; Storey, 12; Brown, C.; Crellin, P.; Klummet, C.F.; Miller, 25; Shogalter, 25; White, C.F.; Groux, R.F.; Keoma—Bess, 25; McLaughlin, P.; McAllister, C.; Knox, 8.5; Galloway, 16; Bess, 25; Clark, 11; Wade, C.F.; Stein, R.F.

Umpires—P. R. Poole and Vic Anderson.

Basketball Game is Close

The girls basketball game was, notably at Nightingale Sports, but from the way it was enjoyed by the spectators, to many of whom it was their first experience, it will be a regular event in the sports from now on. The Nightingale girls got away with a long lead in the first period, and some thanks to the ready shooting of Miss Valentine Dugan, but the Strathmore girls gradually pulled up, and at the end were one point ahead in a 14-13 score. The game was fast all the way through, and was in doubt up to the last moment.

Mildred Marcum did the heaviest scoring for Strathmore. Both teams were well matched, though Nightingale had the advantage in weight. The Nightingale players were Alice and Valentine Dugan, Vivian and Lilian Lounsbury, and Florence Harris.

Strathmore team was composed of Grace Scherer, Mildred Marcum, Kate and Nora, Chamberlain, Ivy Schultz and Marian Devoon. Referee, Herbert Lilly and Stanley Austin.

Football is Tie Game

The football game between Nightingale and Standard was closely contested all the way through, and finally resulted in a 1-1 tie score. Standard pressed hard in the first half, but a good work of Bob Campbell and Fred Grellitz relieved the pressure on the home goal.

Teams were as follows:

Standard—Goal, Frank Messenger; backs, E. Jensen and S. Frodericks; half-backs, Fletcher, Carl Jensen, P. Benson; forwards, Jens, Glenstrup, A. Crowe, O. Crowe, Alf. Messenger, Leo Frodericks, Axel Rasmussen.

Nightingale—Goal, Albert Mercer; backs, R. Campbell and Fred Grellitz; half-backs, L. Hilton, O'Donnell, Osmund; forwards, Joel, White, Plesner, Bennett, Gorman.

A large number of the prizes at the sports were provided by Strathmore merchants, and there was a large attendance from Strathmore, Rockyford, and other neighbouring points. The committee wish to thank all who assisted in the success of the day's doings.

**GOVERNMENT
LIQUOR CONTROL ACT
OF ALBERTA
APPLICATION FOR
BEER LICENSE**

"Public notice is hereby given that the undersigned intends applying to the ALBERTA LIQUOR CONTROL BOARD for a License to sell beer by the glass, or open bottle, for consumption in conformity with the provisions of the Government Liquor Control Act of Alberta, and regulations made thereunder, with respect to the following premises:

The Strathmore Hotel, situated on lots 25, 26 and 27, Block 1, Plan 4830N, in Third Street, Town of Strathmore, the proposed beer sales hotel being the western portion of said hotel building, with entrance from Third Street.

Dated at High River, Alberta, this 25th day of July, 1925.

CARRIE L. BODE,

19-5-u Applicant

Chestermere Stampede

Though the crowd was not up to expectations, due to uncertain weather and commotion-attractions, a good day's sport was provided at Chestermere Lake stampede on July 22nd by the Community Club.

Pat Smith, of Crossfield, was the heaviest winner of the day, taking first money in the saddle and bareback bucking competition, first in the relay race, and second in the steer riding.

Second money was awarded to William Kissinger, of Calgary, for his ride on Badger. Third money went to Gordon Crilly, of Strathmore, who came out on Cheddie's Lass.

Wins Bareback

Pat Smith, of Crossfield, also won the bareback bucking contest, with Alex La Frambois, of Maple Creek, Saskatchewan, second, and Cyclone Smith, of Calgary, third.

They turned 'em out wild in the steer riding contest, and the first four boys out of the chute grabbed hand-fuls of grass when McElroy's blue steers started to stir their stuff. First money in this event was won by J. Willmore, with Pat Smith, of Crossfield, second, and Walter Miller, of Cheddie, third.

Cheddie First Calf Roper

Earl Miller, of Cheddie, Alberta, made the best time in the calf roping contest, when he tied and roped his calf in 35 seconds. Second money went to Jack Brown, of Calgary, who roped and tied a calf in 1:30 1/5.

Sixty-seven year old Charlie Morse, of Crossfield, won first money in the chuck wagon race, with Dick Cooney of Cheddie, second, and Steve Orsby, third. One of Orsby's horses fell when turning the heels, and his outfit had to be untangled before he could proceed on his wild journey.

Good Race Programme

The horse racing part of the program was interesting. The first race, a half mile open, was won by Merry Maid, owned by Shorty McLaughlin. Ed. King was second, and Albert third.

The second half mile open pony race was won by Kathleen Martin, a horse owned by B. Johnston. Toots Davis was left at the post and finished second, and Pat Smith's pony finished third.

Pat Smith, of Crossfield, won the mile and a half relay, with Dick Cooney, of Cheddie, second, and Albert third.

The half mile open race was won by Toots Davis, with Albertson's horse second, and McLaughlin's entry third. The mile race open, was won by Kathleen Martin on a horse owned by Albertson. Merry Maid, ridden by Harris, was second, and Toots Davis, third.

An enjoyable and wellattended dance was held in the evening in the new pavilion which has just been erected. While luck was against it this year, the annual Stampede at Chestermere will be one of the big events of the district.

**NEW POOLS READY
TO ORGANIZE**

The new provincial dairy, livestock and poultry co-operative marketing pools have obtained a sufficient number of five-year contracts for purposes of organization, as a result of the drive for memberships which has been going on for the past month or more. The provisional boards of all three pools announce that they have obtained more than their minimum objective of contracts, and that plans are now being made for the establishment of the permanent organization for the management and operation of the pools.



Base runners on first and second. What order is the manager whispering to the batter?



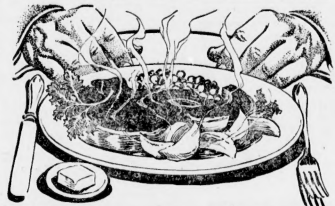
When "Eating Out"

One hopes to strike a place where the food is as deliciously prepared and tastes as near "like home" as possible. That's the big reason why visitors will be elated with every meal they order at

BILL WILLIAMS'

In the Strathmore Hotel
An All-White Restaurant is an Asset to any Town. That's us.

We Solicit Your Patronage
Boord by the week, \$7.00.



IF--



During the night, somebody erected a gigantic sign directly in front of your home -- it sure would get your attention in the morning, wouldn't it? You would stop and read every word on it, no doubt.

So it is with a Want Ad in the

CLASSIFIED AD SECTION

**Of The
Strathmore & Bow
Valley Standard**

Small though it is, the amount of attention it gets from our 5,500 readers makes it as certain of results as the largest signboard in the world. Try it some time when you need help or want to buy or sell anything. Just Phone 17 or 68.

Municipal District of Bow Valley
No. 219

NOTICE OF SALE

Notice is hereby given under Section 48 of The Domestic Animals Act (Municipalities) that one Dean Goding, no brand, was impounded in the pound kept by J. Schaufel, Strathmore, in the Town of Strathmore, W. of the 4th Meridian, on the 8th day of July, 1925, and that said animal was sold on the 21st day of July, 1925, to P. DeKort of Strathmore and that said animal may be redeemed by the owner, or on his behalf within a period of thirty days from the publication of this notice in the Alberta Gazette, upon payment of all fees and costs due to the municipality and the purchaser of said animal.

For information apply to the undersigned.

Notice is hereby given under Section 48 of The Domestic Animals Act

(Municipalities) that Red and White Cow with white face collar calf at foot no brand, Cow branded right shoulder and left shoulder was impounded in the pound kept by M. Van DerVelde, Edmontan located on the N. W. Section 24, Twp. 23, Rge. 26, West of the 4th Meridian, on the 28th day of June 1925 and that said animal was sold on the 12th day of July 1925 to W. R. Slack of Cheddie, Alberta and that said animal may be redeemed by owner, or on his behalf within a period of thirty days from the publication of this notice in The Alberta Gazette, upon payment of all fees and costs due to the municipality and the purchaser of said animal.

For information apply to the undersigned.

D. N. GARDINER
Secretary-Treasurer
Strathmore, Alta.



Red Hot Specials

We Have Been Extra Busy
getting acquainted with our customers, and going through our stock, and have had no time for writing ads., but here are a few of the many snaps we are offering.

LADIES' SUMMER VESTS

Short sleeves, open or
Comfy style, each 25c
or 4 for 95c
Large size Vests, 42
44, at each 35c
3 for \$1.00

"FORSYTH"

**Lady Athlete
COMBINATION**
Just the thing for
sport wear, no sleeves,
loose knees. Fox's
price was \$1.95. Now
on sale at \$1.00

CHILDREN'S HATS

In a big variety of
Fine Straws, at
HALF PRICE
Prices from 39c up.

Ladies' Sport OXFORDS

Smoke Elk, brown
trim, and crepe soles.
Regular \$3.35. Now
on sale at, pr. \$3.15
Ladies' "Smart Step"

SLIPPER

White canvas, 1 strap,
leather soles. Reg.
\$2.95 for pr. \$1.95

**Balmoral Style
TENNIS SHOE**
Reg. \$2.00 for \$1.65

**"KEWPIE"
SANDALS**
for the kiddies, at Cut
Prices.

Sizes to 7½. Reg.
\$1.95, for \$1.55
Sizes to 10½. Reg.
\$2.25, for \$1.75
Sizes to 2. Reg.
\$2.50, for \$1.95

MEN!

SEE OUR SPECIAL IN DRESS OXFORDS
Regular \$5.95 Gun Metal Calf Leather, for, per
pair **\$4.95**

OUR GROCERY DEPARTMENT

Is Well Equipped With "Swat-the-Fly" Supplies.
The original sanitary Fly Coils, 10 for 25c
Short Handled Fly Swats, each 10c
Long Handled Fly Swats, 15c, 2 for 25c
Fly-Tox, large bottles with spray, complete 50c

**IT WILL PAY YOU TO WATCH FOR OUR
NEXT WEEK'S AD**

GATENBY & FISHER

Successors to R. Fox
Phone 28 Groceries, Phone 100 Office and Dry Goods



TOOLS

That'll stand every test you can put them to. And
now -- with the early fall Repair days almost upon
us -- better look to your mechanical equipment.

— HARVEST NEEDS —

Pump Oilers, Cold Chisels, Pincches, Canvas Staples
and Rivets, Machine Oil, Etc.

Barbor & Craddock Hardware

Phone 30, Strathmore, Alberta

Municipal District of Bow Valley,
No. 219.

NOTICE OF SALE

Notice is hereby given under Sec-
tion 48 of The Domestic Animals Act
(44-101) that a Black
cow, about 1500 lbs., branded on
left thigh, was impounded in the
pound kept by R. H. Marshall,
Strathmore, located on the N. E. Sec.
23, Twp. 22, Rge. 25, West of the 4th
Meridian, on the 7th day of July, 1925,
and that the said animal was sold on Strathmore, Alberta.

the 22nd day of July, 1925, to Mrs. E.
E. Warren, of Strathmore, and that
said animal may be redeemed by the
owner, or on his behalf within a pe-
riod of thirty days from the pub-
lication of this notice in The Alberta
Gazette, upon payment of all fees and
costs due to the municipality and the
purchaser of said animal.

For information apply to the under-
signed.

D. N. GARDINER,
Secretary-Treasurer

:: LOCAL NOTINGS ::

Strathmore Union Ladies Aid held
a very enjoyable picnic on Thursday
evening as the guests of Mr. and Mrs.
Fred Newman, two and a half miles
west of Strathmore.

Mrs. Carrie M. Dode is applying for
a license for the Strathmore hotel,
which she is taking over from Mr.
Dode. Mrs. Dode is from
Spokane, Washington. She has con-
siderable experience in the hotel busi-
ness, and a brother operates the Ox-
ford hotel at High River.

Mr. J. E. McLeod, accountant for
the local branch of the Union Bank,
secured his connection with the bank
on Saturday to take up the position
of secretary-treasurer of Sounding
Creek M. D., at Youngstown, Alberta.
Mr. McLeod had been thirteen years
in the bank's service.

The goat course has now been cen-
tered for sheep, and now that we are near
the end of the hot weather the ex-
citement is going strong again. The
sheep are all that is needed to make
a good course here, being the only
satisfactory way to keep the grass-
lands.

We are sorry to hear that Rev.
Trotter, of Nightingale, has had to be
removed to Calgary Hospital to un-
dergo an operation for appendicitis.

We wish him a speedy recovery. Next
Sunday Rev. Cowell, of Calgary, Sup-
erintendent of Missions, will take the
service at 12.30 p.m.

Mat Barbor and Geo. Anderson were
out at Anton Pierson's traipsing
on Tuesday. Mat Barbor and Mr. Pier-
son each made 70 out of a possible 70.

Kamaka

On Monday evening a large crowd
congregated in the village, the occa-
sion being a chivaree, the recipients,
Mr. and Mrs. Fred Watts, having
been recently married, and just re-
turned from their honeymoon. W.
crags of emblems mingling with var-
ious noise-making contraptions, the
necessitant din continued until the
newlyweds appeared. With much
merriment they were transported to
the Oddfellows' Hall where fun was
the order of the day. Games occupied
the early part of the evening, after
which the Kamaka orchestra, having
been charged, furnishing an excellent
program for the dance. The usual tasty
supper was served by the ladies, then
Fred, seated around the piano, and
again the dance continued until the
first streaks of dawn heralded the ap-
proach of another day. On behalf
of the community we extend to Mr.
and Mrs. Watts our best wishes.

Mrs. Elmer Litz and son, Donald, of
Los Angeles, California, are at present
visiting Mr. and Mrs. Wheeler.
The Kamaka Ladies Aid held an
enjoyable and profitable ice cream
social at the home of Mr. H. Johnson
on Friday evening. During the
evening guests thronged the spacious
lawn while the children enjoyed them-
selves at games and other forms of
amusement under the able leadership
of Messrs. Lydell and Sutermeister.
Judging by the amount of ice cream
consumed, everyone went home sat-
isfied. The painting kindly donated by
Mr. Wooster was auctioned off, and
brought the sum of seven dollars.
All members are asked to bear in
mind the date and place of the next
meeting, namely, the home of Mrs.
C. White, Strathmore, August 4th.

Mr. J. P. Lawrie left Saturday on
a trip to B. C. During his holiday
he will visit Kimberley, Nelson, and
other B. C. points. Being an ardent
disciple of Isaac Walton, he will try
his skill with the rod and line in the
streams of B. C.

J. W. McIntosh and Paul Miller motored
to Pekisko last Sunday. The day
was spent at the Bar U ranch in
Herb Millers company. Due to the
heavy rainstorm Paul and Mac did
not arrive back in Kamaka until Mon-
day noon.

Mr. and Mrs. E. Lewendon and fam-
ily have taken up residence in Arrow-
wood, where Mr. Lewendon has been
appointed manager of the Revelator
Sawmill Co. Mr. and Mrs. Lewendon
were always ready to help in any com-
munity enterprise, and their departure
is a distinct loss to Kamaka. We wish
them the best of luck in the new town,
and hope to see them occasionally on
a visit to Kamaka.

The New Naka Oddfellows motored to
London Tuesday evening to meet
the officers of that lodge for the re-
siding year. According to reports the
lodge were shown a good time while
in London.

Mrs. C. Jensen and family is at
present on a holiday from Saskatch-
ewan. She is spending the major por-
tion of her holiday at Lakeview Park,
the home of her parents, Mr. and
C. W. Watson.

OF LOCAL INTEREST

Readers are requested to send
in items for this column not less
than 100 words in length, and
preceding day of publication. An
equal news item are welcomed
by the Standard, Phone 17 or 18.

Mrs. George Inkster, of Kamaka,
has purchased the half section of land
near Kamaka, owned by John H. Marshall,
Esq. of Long Beach, California. The
deal was put through by Mr. F. J.
Dunn, Strathmore, Alta.

In the list of donations for the Stram-
pote, published last week, J. H. Marsh
should have been credited with \$500,
and C. Laurynson with \$200, also
Nels Wolheim \$200, and J. C. Crutcher
\$100.

The Old London has had a dry July.
The rainfall in London, England for
the month, was only one-eighth of an
inch, and 259.4 sunshine hours had
been recorded up till June 29th.

The prowess of Albert Mercer as
Jacob Hazzard in the last men's race
at Nightingale on Wednesday was
rewarded by suitable prizes, both men-
mental and material. The cup won by
Jacob is on display in his window.

Mr. Anton Pierson has been elected
President of the Alberta Traipsing
Association. Mr. Pierson attended the
show on Friday and Saturday, making
192 in the singles, and 86 in the hand-
cap competition.

A number of Strathmore Taxi boys,
along with others from Carleton
Place, Calgary, and other points,
enjoyed a camping trip to Dog Pound
and on one day performed a twelve-
mile hike in the mountains. Rev. A.
H. Rowe was one of the mentors with
the party, and he reports that it
came was a remarkably successful one.

CHILDREN NEED DENTAL ATTENTION

Report on Strathmore School
With the consent of Strathmore
School Board and the cooperation of
the teaching staff, Dr. R. R. McIntyre
has completed an inspection of chil-
dren attending Strathmore Schools.
The report shows that out of 142
children examined only five were re-
ported all correct, in 124 cases teeth
needed cleaning, 92 teeth needed tem-
porary fillings, 194 temporary extrac-
tions, 282 permanent fillings, 20 per-
manent extractions, and 3 need X-ray
examination. The ages examined
were from six to nineteen. Dr. Mc-
Intyre's report tabulates the number
of treatments required for the vari-
ous ages, but space will not allow of giving
this in full.

In reference to the above, record
attention is called to the fact that
need for care in temporary teeth (baby
teeth) as they in turn guide the per-
manent ones into place, their early
loss, or too long retention causing
misplacement of the permanent teeth.
Also the fact that the temporary teeth
having extractions, and being again the
permanent teeth, they in turn decay
the latter. It is particularly noticeable
at the early age in which the perma-
nent teeth start to decay, at the ages
of 6 and 7 fillings are required. This
gradually increases as to ages, until
the age of about 14 is reached when
the permanent teeth are so badly
gone they have to be extracted. Those
children marked for X-rays
have teeth coming irregularly, or are
entirely absent. It is also called to
attention the great number that
require cleaning, and nearly all those
that are marked O.K. are children
that have had dental work done re-
cently.

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Meridian, on the 7th day of July, 1925,
and that the said animal was sold on
the 22nd day of July, 1925, to R. Moore,
of Carleton Place, and that said animal may
be redeemed by the owner, or on his
behalf within a period of thirty days
from the publication of this notice in
The Alberta Gazette, upon payment of
all fees and costs due to the munici-
pality and the purchaser of said animal.

For information apply to the under-
signed.

D. N. GARDINER,
Secretary-Treasurer
Strathmore, Alberta.

Binder Repairs

The rush is bound to come soon now. Protect
yourself by checking up the old binder for repairs.

Used McCormick and Deering Binders from \$50 up.

Several Used

Threshing Outfits

Complete, or Separators and Engines can be sold
separately.

Special Fall Clean-Up Of USED CARS

Any make, any model, any price. All cars carry our
money-back guarantee.

Another carload of new model Fords just un-
loaded. Don't forget to ask about the Fordson
Tractor.

Buy At Home and Watch Strathmore Grow

ARNOLD

MOTORS

Phone 31 FORD AND I.H.C. DEALERS Strathmore, Alberta

Your Protection



EASY COME — EASY GO!

Doesn't that apply to almost every-
one and his money?

Insurance is the safe and sure means
of saving. And remember The Dom-
inion Life has always paid large divi-
dends.

If you are interested in saving,
phone or write us. You incur no ob-
ligation.

L. A. PHILLIPS
Carleton Place Phone R415
Strathmore

The DOMINION LIFE
ASSURANCE COMPANY

Head Office: WATERLOO, Ontario

COME IN AND SEE THE NEW

JOHN DEERE BINDER

with improved reel support, bundle carrier, etc.

FOR SALE—Two Second-hand McCormick Binders,
and Two Massey-Harris Binders, 8 foot.

H. J. ANDERSON & SON

Farm Implements, Tractors, Etc.

Strathmore, Alberta Phone 67



YOUR BEDROOM Should Be Your Most Comfortable Room

It is where you spend most of your time when at
home

Good bedroom furniture is essential to comfort
—we can help you with many valuable suggestions—
certainly you should inspect our stock of

Bedroom Furniture

YOU CAN PURCHASE ON OUR CREDIT PLAN—

10% DOWN AND 10% PER MONTH.

Calgary Furniture Store, Ltd.

"Cash or Credit as You Prefer"

223 EIGHTH AVENUE WEST CALGARY

ROCKYFORD NEWS

"The Insurance Man"

Great West Life Assurance Company, Wawanesa Mutual Insurance Co., and other good bond companies.

Insurance is my business. Your patronage kindly solicited.

FRED H. HUNTER

Phone 7

Rockyford, Alberta

STILL GOING UP!
WHAT
TIRES

Better buy now
Before they further advance.

ROCKYFORD MOTORS
Phone 35, Rockyford, Alberta

HARVEST NECESSITIES

Machine Oil
Binder Whips
Nose Guards

Oil Cans
Slat Repairs
Lace Leather

Our Harvest Stock of Supplies Is Complete

THE POOLE HARDWARE

Phone 29,

Rockyford, Alberta

DR. R. H. DENHOLME,
D.D.S., Calgary
will be at Rockyford every
WEDNESDAY
Situating at McGuire's Office,
Phone 1.

A. E. B. DENOVAN
L.R.C.P. & S. (London)
M.D.C.M. (McGill)
Physician and Surgeon
Office at Rockyford Hospital
PHONE 48

J. B. MCGUIRE, L.L.B.
Barrister, Solicitor, Notary
Insurance of all kinds
Money to Loan
Phone No. 1 House-Phone No. 26
Rockyford

MURINE
NIGHT & MORNING
KEEP YOUR EYES
CLEAN, CLEAR, & HEALTHY
WASH YOUR FACE WITH MURINE EYE CREAM

New Specials

—at the—

Rockyford Drug Store

ORANGE AND MAPLE WALNUT ICE CREAM

This is the place to tickle your palate, and satisfy your desires.

Rockyford Drug & Confectionery Coy.

Phone 23

Phone 23

Rockyford

Born at Rockyford Hospital, to Mr. and Mrs. H. C. Benson, a daughter, last Friday.

For Saturday of this week, August 1st, the Rockyford Theatre, with commendable enterprise, are showing "Tiger Rose," a classic production by Willard Mack and David Belasco. Willard Mack is well known here, and the play took New York by storm when first produced there, with the beautiful Lenore Ulric.

Messrs James McKibbin and W. Gillespie are on a fishing trip to the Clearwater.

Messrs L. M. Wise, J. A. Wise, D. R. Poole, and Roppel Brothers have returned from a fishing trip to Pine Lake, taking back a fine collection of fish stories.

Mr. James Black is on a two weeks vacation.

Chas. Cook, employed by Mr. Joe Crough, is at present in Rockyford Hospital with influenza. Percy Kearns is also in Rockyford Hospital with a bad attack of blood poisoning. Dr. Denovan is attending.

Mr. F. W. Gibson sold a new Chevrolet coupe on Friday to James Norrant, of Drumheller. This makes a total of eight Chevrolets sold. Gibson this spring.

Rosebud News

Mert Jones' many friends will be pleased to learn that he was successful in passing his grade 12 exams.

The boys of the club are spending their holidays at Sylvan Lake. Mr. Geo. Gow escorted them to their destination last Friday, they being anxious to arrive at the lake they neither stopped for food or water, but owing to the fore thought of some of their parents, there were some pies in the car, which they devoured, one, according to Mr. Gow's report, was a little smashed on account of one of the boys having set his foot in it. It is also reported that there was a wonderful experience when Ed Parker took his first ride in a new boat, and while very nervous, the other boys held him and returned to shore safely.

Mr. and Mrs. L. Jones, also Mr. and Mrs. H. Jones returned from their vacation at the lake.

Jack Sangster's will return from their trip this week.

Mr. A. Myers, of Carleton Place, was a visitor in our neighborhood last week end.

Mrs. F. W. Schultz returned to Calgary this week for more treatment.

Mert and Opal Jones were visitors in the Parker home Sunday.

A fine rain early Monday morn made everybody rejoice.

KEATING'S KILLS
BUGS
FLIES
ROACHES
MICE
LICE AND VERMIN
Use freely in dog kennels, rabbit hutch, etc. It kills all insects and vermin.

Rockyford Sports

Fine weather and a good crowd provided the setting for Rockyford Sports on Friday. The sports programme was well contested all the way through, and showed that Rockyford district is well provided with young athletes.

Everyone seemed to have enjoyed a thoroughly good time.

The hall was crowded to the limit, at the dance held in the evening, and a very enjoyable time was spent to the music of the Jolly Boys Orchestra.

The ladies of the Union Church provided the refreshments at the grounds.

JUNIOR BALL GAME

The junior ball game was a good one. At the start it looked as though the Strathmore boys were going to be outclassed by the locals, who were twice the size, and apparently twice the age, but after Rockyford had secured three runs in the first and three in the second, the Strathmore boys "took a bolt" and made the game interesting. Eddie Crelin, the only one of the boys who has played in the senior team, pitched a steady game all the way through, but Hymas, for Rockyford, was relieved by Hawkins for the last three innings.

Little Walter Gray distinguished himself with a great catch at right field, and by a fine two-bagger.

Scores by Innings:

Rockyford — 2 0 0 2 1 0 2 X—11

Strathmore — 0 2 1 0 0 2 1 0 X—8

Teams were:

Rockyford—Thompson c.s.; Hawkins

3b. and p.; McKinley, c.; Kennedy 2b.

Sangster c.f.; Knight c.f.; Schater 1b.

Hymas p. and Ryan r.f.

Strathmore—Archie Gray 3b.; A. Giroux 1b.; C. Giroux s.s.; G. Giroux

2b.; E. Crelin p.; J. Crelin c.; Walter

Gray, 1f.; Anson Chase, r.f.; T. Chamberlain c.f.

Umpire—Earl Brown.

BOARD OF TRADE FORMED

The formation of the Rockyford Board of Trade took place last Tuesday evening, about fifteen business men being present. J. B. McGuire was elected president; C. A. Elard, vice-president; and L. L. Plotkins, secretary-treasurer.

Meetings will be held once a month to discuss business interests and welfare of the town. Every man in business is requested to join.

UNION CHURCH NOTES

On Tuesday, August 4th, a Church Social will be held at Rockyford Church, to which all members of our congregation are heartily invited. We would like all who can, to come as early as 7 o'clock for a few games on the Tennis Court, after which a short indoor programme will be provided, and a general discussion relative to the welfare of our Church work. Refreshments will be served at the close. Subject for next Sunday: "What Is Religion?"

SERVICEBERRY DISTRICT ASSOCIATION MEETING

Serviceberry District Association will meet at Nightingale on August 8 at 10 a.m. The entertainment of the delegates will be put on by Ardenode Local.

A feature of the programme will be an address by Mr. A. C. Senatch, What Pool delegate for the district.

for Economical Transportation

CHEVROLET

A Chevrolet Coach

& Vacation Time—Comfortable touring

Rain or Shine?



Ask us to Demonstrate
The World's Lowest Priced Fisher Body Coach!

The Chevrolet Coach will add comfort and protection to your vacation adventures on the road. All its windows open with Tenspeed regulators and it has a one-piece ventilating windshield to provide the airiness of an open car—yet it is dry and snug during the inevitable rainy day.

You'll find a Chevrolet easy to ride in and to drive and you'll like the way it holds the road. Its sturdy construction is typical of the highest priced cars and it is truly beautiful in appearance.

Call on us for a demonstration and ask us to explain the Chevrolet easy purchase plan.

Ask about the G.M.A.C. low rate deferred payment plan and General Exchange Insurance.

F. W. GIBSON

Dealer, Rockyford

Quality at Low Cost

SHOWING AT ROCKYFORD THEATRE

SATURDAY, AUGUST 1st, at 8.45 p.m.
WARNER BROS. CLASSIC —

"TIGER ROSE"

— By Willard Mack and David Belasco —
Featuring—

Lenore Ulric

— also —

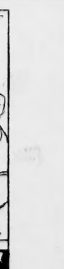
"THE RIDDLE RIDERS" Serial, and a most provoking comedy.

Long Distance Telephones Running Water in every room. Private Baths.

When In Calgary Stay at the
YALE HOTEL

Opposite C.P.R. Depot
CALGARY — ALBERTA

The House of Comfort, Courtesy, Cleanliness.
Fred R. Phillips, Mgr. Chas. Trautweiser, Prop.



BWARE OF "PEDLARS", AND PEOPLE YOU DO NOT KNOW!

When you want them, you can't find them.

Let them get their "experience" on some else.

— CALGARY —

Our 20 year's experience, and reputation in fitting over 15,000 people, is at your disposal. WHY TAKE ANY CHANCES?

Bevington's OPTOMETRIST
Make Good Glasses
806 First St. West M1850
Alberta Canada

Your eyes are too valuable to be "practiced" on. Exact testing can be done except in a properly equipped office.

HOLLINGSHEAD COMMERCIAL COLLEGE

INSTRUCTION IN ALL COMMERCIAL SUBJECTS

Principal A. HOLLINGSHEAD, P.C.T., F.I.P.S.
The only practising teacher of shorthand in Calgary, officially certificated by the Phonetic Institute.
236 Eighth Avenue West, Calgary

A RESIDENTIAL AND DAY COLLEGE for Young People of Both Sexes

MOUNT ROYAL COLLEGE
Public and High School Grades, leading to Teacher Diploma or University Matriculation.
REV. G. W. KERBY, B.A., D.D., Principal.

Every teacher a specialist—classes not too large to secure best results. A place where girls and boys are happily schooled in the homiest environment possible, under careful supervision.
FALL TERM OPENS SEPTEMBER 8. For Detailed Information write THE REGISTRAR, MOUNT ROYAL COLLEGE, CALGARY, Alberta.

Advertise--It Pays.

Keoma Council Meeting

The M. D. Keoma Council met in regular session on July 18th at the Municipal Hall, the following members being in attendance: Reeve Scratch and Councillors Messrs Walker, Dunkin, Riemiller, and Bates.

The minutes of the previous meeting were read and adopted.

Road Matters

A delegation of ratepayers from Baintree were present with a petition signed by eighteen parties, interested in the repaving of the Baintree road in division number 1. After discussing the matter the council agreed to go over the road in a committee and inspect the road and see what was necessary to remedy the situation and make recommendation.

Mr. Wise then addressed the council personally in a petition to grant him an outlet from his place in the construction of a road between sections 13 and 14 26-24. He was supported in this by Mr. Danesmore. On motion the council agreed that this piece of road would be inspected by the committee shortly, with power to report.

The secretary read the contract proposed between the road contractors, Messrs Kornick and McBride, for the construction of 17 miles of graded road, which was satisfactory. On motion the Reeve and secretary were empowered to sign the agreement, and to see that the contractors submitted proper bond.

Communications were read from Dr. Givins, late M.H.O., also his successor, Dr. Moore. On motion the secretary was instructed to invite Dr. Moore to attend the next council meeting.

On motion H. Sherman was granted recommendation for application for restaurant license for 1925.

Communication was read regarding a meeting of various adjacent councils in Strathmore on August 6th next. On motion Councillor Dunkin was directed to represent the Council.

Drainage Survey

Correspondence was read from Mr. Stockton, of the C.P.R., Strathmore,

who had kindly assisted in the survey of proposed drainage system of the road north of Nightingale. On motion the secretary was instructed to write him and ascertain if it would be possible to have the C.P.R. ditcher do this work at the expense of the Municipality. The Public Works Committee also agreed to look this site over and report on the situation.

Mr. Logan was present and requested refund of taxes for year 1922 N. E. 26-25-24. The council decided that they could not refund the tax legally, but the secretary offered to take up the matter on his behalf with the present owner of the land.

Communication was read from the Department of Agriculture stating that Government cattle could not be sold in pound until advertised six clear days first before the usual pound proceedings were applicable.

The secretary read a circular letter, dated June 11, 1925, which he said was all the weed inspectors, advising them of their duties. He also distributed copies of the Weed Act for the Councillors and their various inspectors.

On motion it was agreed to advance each weed inspector \$25.00 on account of his allowance.

Councillor Dunkin presented a communication from Mr. C. W. Melrose requesting balance of wages for work done in 1924. On motion it was decided that the work had all been paid for in accordance with the pay sheet approved by the foreman, and in accordance with his own signature certifying the correct time. The secretary reported that he had been advised of this last fall.

Report from Mr. McDonald on the work was read, and on motion Mr. Riemiller was instructed to have piece of land plowed for trees.

Mr. Richardson, of the Salvation Army Hospital Home was present and made an address to the Council on the charitable work they were doing in the province. On motion it was agreed that a grant of \$50 be allowed them.

On motion the secretary was granted the first two weeks in August as vacation.

Imperial Whisky

This advertisement is in accordance with the provisions of the Liquor Act, R.S.A. 1922, Chapter 104, Section 10.

Cleans Like China

When you use SMP Enamelled Ware Utensils, you never need to scrape, scour and scrub the way some wares demand. Hot water, soap, a cloth—that's all you need to clean them. It washes like china, has the cleanliness and surface of china, but wears like steel. Don't be the slave of your cooking ware; equip with clean, pure sanitary, lasting

SMP
Enamelled
WARE



For Sale in Strathmore by
Strathmore Hardware

— and —
Barbor & Craddock

NEW CINEMA BEAUTY

SHATTERS PRECEDENT

Precedent has been tumbled into the discard by Greta Nissen, beautiful Norse screen discovery, who is playing the leading feminine role in Paramount's "In the Name of Love."

Her camera tests, prior to starting work on the picture, revealed the astounding fact that Miss Nissen required practically no make-up, due to the ivory whiteness of her skin.

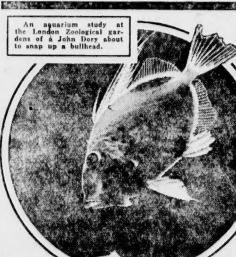
concerned for she never allows hands other than her own to touch her flaxen tresses.

She even does the trimming of her bangs, and she is the marvel of studio attaches, for a comb and brush and a few deft touches of her hands make her hair dressing complete.

"In the Name of Love," which marks the directorial debut of Howard Higgin, will be at the Memorial Hall Saturday. Ricardo Cortez, Wallace Berry and Raymond Hatton are also featured.



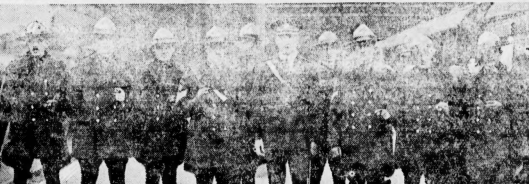
The English Football Association Cup Final at Wembley. The Duke of York, brother of the Prince of Wales, shaking hands with the Sheffield team before the match.



An aquarium study at the London Zoological gardens of a John Dore about to snap up a herring.



Miss Claire Leno, after deducting of the Music Box revue, wearing a pink straight-line evening gown with ostrich hair.



Members of the Royal Canadian Mounted Police photographed at Waterloo Station, London. They crossed to England on the Canadian Pacific R.R. transatlantic and will be on duty at the Canadian Pavilion at Wembley.



Prize winning cattle at the Canadian Pacific R.R. Montreal, on their way to England from Vancouver. They are to be exhibited in England as typical specimens of Western Cattle.



Miss Lucy Hughes, daughter of the late Sir John Hughes, who recently returned to Canada on board the "Empress of Scotland" with a lion cub she captured herself, after killing the animal who brought her from Paris to London.



Miss Nimi Jordan, last year's Wembley beauty in company with the abbas at the Zoo.



Prize winning zebra at the Canadian Pacific R.R. Montreal, on their way to England from Vancouver. They are to be exhibited in England as typical specimens of Western Cattle.

Groceries
Phone 18

LECKIE'S

Dry Goods
Phone 57

"Haig" last

a good looking comfortable Shoe

Like all "Leckie" shoes the "Haig's" solid leather construction affords extraordinary long wear. It is fashioned from a fine velour calf skin, and has a single sole. You will be more than pleased with the good appearance and comfort of the Leckie "Haig" last.

Come in! and
let us fit you.



STRATHMORE TRADING CO.
DRY GOODS AND GROCERIES



Housewives — Preserving time nears. An dthe market, right now, offers a very attractive assortment of choice Fruits. See our daily display for your supply.

M. B. GARRETT

Phone 62,

Strathmore, Alta.

THE LABEL

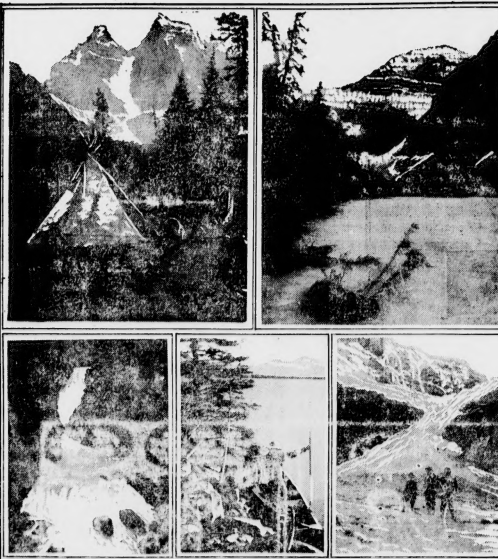
on your paper indicates the date on which your subscription expires. If YOU are in arrears we would appreciate an immediate settlement.

Weather Report

Supplied by C. P. Irrigation Dept.

July 21 to 27, 1925			
21	35.3	77.2	
22	46.8	64.5	.05
23	52.0	70.0	.11
24	50.0	75.0	
25	48.2	72.0	
26	51.2	74.0	.22
27	52.5	73.2	

BEAUTY SPOTS IN NATURE'S WONDERLAND



FOR the lover of natural beauty, no place on the North American Continent holds more charm than does Jasper National Park, the 4,400 square mile playground set aside in the Canadian Rockies for the benefit of Canadians and their guests. Here lake and river blend with towering snow-clad peaks and provide a scenic setting which is unequalled. In this great natural park, wild life

has been protected and as a result the animals have become friendly with mankind and are not only increasing in numbers but are also becoming very tame. Elk, deer, bears, mountain sheep and moose roam the mountainside and may frequently be seen by visitors as they drive or ride along the highways or beside the lakes. Below, from left to right, are the bungalow camp, Park Lodge, the bungalow camp, and the Canadian National Railway.

The photographs above show a few of the beauty spots of Jasper National Park. The left, upper photograph shows Mt. Erebus, one of the towering peaks of the region, while that to the right is Mount Edith Cavell, Canada's ever-lasting memorial to the heroic British nurse. Below, from left to right, are the bungalow camp, Park Lodge, the bungalow camp, and a group of tourists at the Canadian National Railway.

—G.N.R. Photos.

Social-Personal

Mrs. A. S. Hale is making a good recovery from an attack of appendicitis, contracted at Portland, Oregon, while she was on a holiday there. Constable Hale is down there also. They expect to return the first week in August.

Jimmy Cannon left for Eastern Canada on Thursday, on receipt of a telegram that his father had died.

The name of W. E. Warren, a member of the 49th Battalion, has been added to the list of names on the Memorial Stone.

Mr. Geo. Anderson has left for a holiday at his old home in Killarney.

Mr. and Mrs. A. Bennett, Mr. Miller of Rockyford, and son, spent a week on the Windermere Trail through the mountains, and report having a very enjoyable time.

Mrs. Denton Van Horn, from St. Louis, is visiting at the home of her sister, Mrs. Wm. Drysdale, at Strathmore.

Miss Marion Thompson received a cheque for \$5.50, having won two first prizes and one second for sewing at Calgary Exhibition.

Mrs. R. L. Whitney has left to join her husband at Edmonton, where he has been examining the high school papers. After this is completed they are leaving for a visit to the coast.

Mr. Roy Sayles, manager of the Canadian Weekly Newspaper Association, who it will be remembered, visited Strathmore with the special newspaper party several years ago, and was here more recently with President French as the guest of Mr. and Mrs. John Mackenzie, has resigned having bought the Western Mercury. Under his management the C.W.N.A. has grown greatly in power and influence, and his decision to resign is much regretted.

Mr. and Mrs. Clifford Ward are rejoicing in the birth of a son on July 17.

Mr. A. D. Skirington is off for a few days holiday.

Mrs. A. H. Rowe received the sad intimation of the death on July 10 of her father, Mr. Thomas F. McMahon, at Richmond Hill, Ontario, at the age of 72 years. Mr. McMahon was editor of The Richmond Hill Liberal, and Clerk of the Third Division Court. An active worker for the Liberal party, a man interested in all moral reform and a close student of educational affairs, the late Mr. McMahon was a highly respected member of the community and beloved by his many friends. An active church worker, he was Steward and Trustee of the local Methodist Church, and was also a member of the York Pioneer, Richmond Hill Lodge, A.F. & A.M., the Richmond Hill Board of Trade, a director of the Richmond Hill Agricultural Society, and a Forester. In 1878 he married Miss Irene Schmidt of Chatham, who predeceased him 27 years ago, leaving three children, two of whom survive him. He was again married in 1910 to Miss Helena Wiley, of Richmond Hill, who survives him. His surviving children are Mrs. A. H. Rowe, of Strathmore, and Mrs. W. H. Thompson, of Port Credit. His only son was killed on active service.

Irricana

The U.F.A. met Saturday afternoon and was well attended as a joint meeting was held with the U.F.W.A. to hear Mr. and Mrs. H. E. D. H. Schofield, vice-president of the U.F.A. discuss the various pools now under way, and quite a few signs were taken. Also in conjunction with the Provincial Labour Bureau, to secure work for farmers from dried out areas. Mr. Frank Irving was appointed local representative, so any farmers in the Irricana district wishing experienced farm help will do well to keep in touch with Mr. Irving, as he will be informed regularly re harvest help.

The new United Grain Growers Elevator now being built south of the Alberta Pacific Grain Co. elevator, is fast nearing completion.

ROSEBUD SPORTS

Rosebud will hold its annual Sports Day on August 7th. There will be a basketball tournament, and sports of all kinds, while a dance will be held in the evening.

The Pool Meeting

Editor, Strathmore Standard, Dear Sir:

Yesterday a goodly number of ladies from the adjacent country and town recently all members U.F.W.A. met at our house in regular order. When I, being the honored male guest, told them that I had written Mr. S. S. Sears a letter of severe criticism, for having dissipated around one hundred business folks and farmers who had gathered at Mr. Harold Riddison's lawn social to hear a good talk on the three pools that are now forming in this province, saying that the cause has suffered much since—to him, that has suffered much, and doeth it not it behooved him both with regard to himself and this grand cause we have at heart to have at least let Mr. McDonough have a message to say it was impossible to fill his engagement or send a substitute. In the true spirit of cooperation (which is the scientific application of the golden rule to business methods) so that unity is completely eliminated) Mr. Sears showed that he took reproach as a child, re-combining the spirit of devotion to the cause that prompted it and therefore deeply regretting the occurrence and the showing which were the reasons there by Mr. Sears—I think was so greatly disturbed by the action of Mr. Brown, M.L.A. that he was too much upset by it.

The ladies asked me to take the letter to you with their request that it be published in your paper.

Yours truly

DANIEL BOISSEVAIN

Mr. Sears letter of explanation says that he was naturally sorry to know of the large crowd being disappointed. He then explains as follows: "I had been given certain territory to look after and the man who was to take this meeting had been given double time, and when he switched off here I had to take some of his meetings. On Friday afternoon I was at Calgary. Mr. Brown, M.L.A., was also present. I had a meeting arranged at High River that night and asked Mr. Brown to take it. He refused. I then asked him to take the meeting at High River. He again refused. I again called up the High River people and told them of the predicament that was in, and asked them if they could come on without me, or call the meeting off. They told that they had a good meeting was secured, and that I had been present. It was at six o'clock, I had been doing my best for the past year trying to put this thing over, had attended numerous meetings in different parts of the province, been out in 40 below weather sleep in railway stations all night, and have spent \$100 in cash trying to further a movement in which I believe, when Mr. Brown, one of our former members, turned me down. I was well high disgusted. High River was on his way home, but he refused to stop for the meeting, and then I had to decide which meeting I would take, and here is why I decided on High River. Mr. Riddison said the meeting at his place was a lawn social and was being put on by the U.F.W.A. figured that perhaps not being called specifically for the pools they would have a programme arranged. The other meeting was purely a pool meeting, so I decided to go to High River and thereby brought condemnation on myself and the movement which represent."

ANGLICAN SERVICES

Sunday, August 9th, 1925

Acme—(St. Johns Church) Holy Communion at 11 a.m.
Irricana—(Community Church) Anglican service at 3 p.m. Everyone welcome.
Kooma—(School) Evening service at 7.30 p.m.
W. ATTWOOD, Rector

THE PIONEER MEAT MARKET

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Ardenode

Mrs. Chris. Lakness, of Venn, Sask., who have been visiting her sister, Mrs. E. E. Thompson, fully enjoyed the Stampede at Calgary and Strathmore, and was contemplating a trip to Banff, when she was suddenly called home to the bedside of her eldest son, who was seriously ill at Unity Hospital, Sask.

Mrs. Guffin and Mrs. Dill, of Nashville, Ind., U.S.A., are on a three months trip to California, and are at present visiting their niece, Mrs. O. E. Booth, of Ardenode, and attended the U.F.W.A. meeting at the home of Mrs. E. E. Thompson on Tuesday last.

(Delayed)

Every member of the U.F.W.A. and several visitors attended the U.F.W.A. meeting at the Jensen Bros. Mrs. Phil Donkin was added to our membership. After the regular business, Mrs. Horricks read a paper demonstrating how much good or evil a person can do in a community, and this was very truly appreciated. The boys showed us a good time, and Mrs. Barber proved to be a most excellent hostess. Our rule forbids mentioning the delicacies which she served.

P. De Kort is building a new house for Mr. Jim Horricks.

The Serviceberry U.F.A. District Association will be held at Nightingale on August 8th, at 10 a.m. Important business and speakers will take place, so remember the date and come.

One of the best U.F.W.A. meetings of the season was held at the home of Mrs. E. E. Thompson on July 21. Mrs. Dawson gave a reading entitled: "Favorite Songs for Favorite Singers." Most praise was given to our Junior members, Mrs. Thompson, who beautifully recited "The Cooperative Fable." A vote of thanks was extended to the hostess for her hospitality and the splendid lunch served. We meet again August 13th with Mrs. O. E. Booth. Bring a new member and come.

A. Chad, Provincial Government Freight Subsidy, is engaged now in conferring with boards of trade throughout the province for the purpose of collecting data on the question of freight rates for subvention to the railway commission of Canada when begins the investigation of freight rate equalization.



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ROBERT INGLIS, — — — Proprietor

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Home, Canadian Weekly Newspapers Association and Western Selected
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Notices of entertainments, meetings, sales etc., at which admission is charged, articles sold, or a collection taken, with the exception of actual church services, will be charged for at regular advertising rates.
The Publisher is not responsible for opinions expressed by correspondents.

Baintree

As many of you are aware, a deputation from the district attended a meeting of the Council held in Keoma some time ago. On that occasion a petition from the Baintree taxpayers was presented urging road work on a large scale in the vicinity of the depot. Although our friends received a sympathetic hearing, nothing definite could be promised at the moment. Apparently the petition was received so late in the season that virtually all the funds for road work had been used up. Since that time, however, members of the Council have looked over the situation with the result that some work will be done immediately. Under the circumstances you will admit that both the deputation and the council have done all that men could do.

Mr. Frank E. Wyman has been placed in charge of the publicity department of the new pool. Before coming to Alberta F. E. Wyman had a wide experience as a newspaperman in the U.S.A. and his knowledge should be of great benefit to those who seek to extend the co-operation movement.

Dick Jacobs has left for Arme, where he will act for two weeks as reliever for P. A. Elevator Co.

An Optimistic Chink

Through the medium of a Chicago Journal the Christian General of China announced his ability to lick John Bull's little army. If history does not lie, many other foolish guys said the same thing. Philip of Spain, Napoleon Bonaparte, and Kaiser Bill were a few of the bunch who tried the stunt. They have gone where all men go, but like the laughing stock, the little old British army goes on forever. If our oriental friend desires cheap experience, he should challenge the English to a game of marbles for a side bet of an ice cream cone. We'll be tickled to death to hold the stakes while Mickey is acting as umpire.

The Girls Were Good

The basketball game between Strathmore and Nightingale on the latter's sports day, was surely a peach. From the first sound of the whistle until the end of the last period, the fun was fast and furious. The good sportsmanship of the players brought forth many complimentary remarks, and very justly so. In spite of many hard knocks, the girls played the game with a spirit beyond all praise. At all times they accepted the umpire's decision with a promptitude and grace that the disciples of other sports would do well to emulate.

Grain Dealer and the Farmer

In an interview with a reporter of a western daily, a prominent grain man estimated the provincial wheat yield at one hundred million bushels doing it a dramatic mood he then expressed himself further: "This would mean an average of twenty bushels to the acre, and the farmer who is not satisfied with that yield had better change his occupation." "Of course I know," he continued, "that some farmers expect three or four crops all in one, and even then they would not be satisfied." Although the estimate is entirely out of line with other authorities, notably the wheat pool, we must leave better informed persons than our humble self to discuss this matter. The latter part of the interview we cannot allow to pass unchallenged, because of its personal nature. To many who follow the ancient and honorable profession of agriculture, his doctor's remark was a brutal and uncalled-for gibe, served at the expense of the men who furnish him with a pleasant, profitable, and non-perpetuating occupation. Perhaps in the fullness of his wisdom, he will answer the following question: Since when was the farmer any more rapacious than the particular interests whom our friend represents. And until the

Our Cash Customer

While we are discussing the probable price of this year's wheat crop, don't let us forget that the main reason we got a good price for last year's crop, and have the probability of a good price this year, is that Great Britain lets our wheat in free, and has the money to pay for it. Most countries are either short of funds, or like the United States, have a big tariff against us, but Britain cheerfully plunks down the cash and will continue to do so.

The Wheat Pool is a good thing for the British consumer as well as for the Canadian farmer. It ensures a stable supply, and if the consumer pays a bigger price on account of the supply being short, he will do it more cheerfully if he knows it goes into the farmer's pockets rather than into those of predatory speculators.

We know that Britain has an unemployment problem, owing largely to some of her former customers being down and out, or so much so that their currency is too depreciated to be of trading value. The more Britain sells the better our market there. It would seem good sense then to buy British goods whenever the opportunity offers, rather than buying from countries which are discouraging our sales of wheat and other products by tariffs. The port of Vancouver is the outlet for Alberta wheat to Britain, and it should be the inlet for British goods in exchange for our wheat.

There is no excuse for a tariff here against British goods, but it exists.

The Value of The Home Paper

The value of the home paper, it is probable, may not be recognized in the measure it should be by the community among which it circulates. But like the home paper away, and it is safe to say that immediately there will be a void felt. An evocative illustration of this was given recently in the town of Thorold, Ontario. Owing to the proximity of the town of St. Catharines, the daily press of that city, as related by the *Simcoe Reformer*, found a fruitful source of business, which was largely obtained at the expense of the *Post*, published at Thorold. So much so that, the editor decided the town needed a lesson which he very effectively taught. He discontinued the *Post* and devoted his whole attention to job work in less than a year so anxious did the Thorold Board of Trade become to have the paper again published, that they secured for him more advertising than he could carry in an all home-print, eight page paper, and paid up at a rate almost double that prevailing in Wellington, Thorold which has a population of more than 5,000 did not realize what the home paper really means to a community until that paper was for a time discontinued. *Lethbridge Herald*

ALBERTA FLOODED WITH TOURISTS

The tourist season in Alberta is now at its height and every day sees large numbers of tourists passing through the province or visiting the famous mountain resorts. Special trains carrying tourist parties are the order of the day, and the indications are that Alberta will close the season with a much larger total of tourists than for any previous year.

question is answered to our satisfaction, we must remain convinced that during the interview at least, our city had a little overburdened with the juice of that luscious fruit known as the C.P.R. strawberry.

Goodbye men! Here's lots and lots coming to match us for the pop. Pray for our success.

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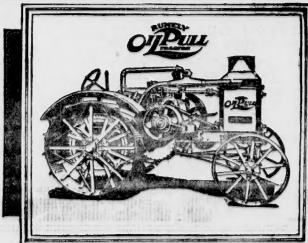
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